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| Federal Communications Commission<br>Washington, D.C. 20554 | Approved by OMB 3060-0084 (June 2002) | FOR FCC USE ONLY                            |
|---|---------------------------------------|---|
| FCC 323-E   |                                       |   |
| Ownership Report For Noncom<br>Broadcast Stat               |                                       | FOR COMMISSION USE ONLY FILE NO 20160229ABK |
| Read INSTRUCTIONS Before Filling Out Form                   |                                       |   |

## **Section I - General**

| 1. | Legal Name of the Licensee/Permittee MOREHEAD STATE UNIVERSITY/WMKY               |                   |  |                          |
|----|---|-------------------|--|--------------------------|
|    | Mailing Address 150 UNIVERSITY BLVD BOUNDEREAD STATE UNIVERSITY                   | OX 903            |  |                          |
|    | City<br>MOREHEAD  |                   | State or Country (if foreign address) KY                 | ZIP Code<br>40351 - 1684 |
|    | Telephone Number (include a 6067832334  | rea code)         | E-Mail Address (if available) P.HITCHC@MOREHEADSTATE.EDU |                          |
|    | FCC Registration Number: 0001792233   | Call Sign<br>WMKY | Facility ID Number<br>43765                              |                          |
| 2. | Contact Representative (if oth Licensee/Permittee) WILLIAM D. SILVA               | er than           | Firm or Company Name<br>LAW OFFICES OF WILLIAM I         | D. SILVA                 |
|    | Mailing Address<br>P.O. BOX 1121  |                   |  |                          |
|    | City<br>STEVENSVILLE  |                   | State or Country (if foreign address) MD                 | ZIP Code<br>21666 -      |
|    | Telephone Number (include a 4432490109  | rea code)         | E-Mail Address (if available)<br>BILL@WMSILVALAW.COM     |                          |
| 3. | B. Name of entity, if other than licensee or permittee, for which report is filed |                   |  |                          |
|    | Mailing Address   |                   |  |                          |
|    | City  |                   | State or Country (if foreign address)                    | ZIP Code<br>-            |
|    | Telephone Number (include a   | rea code)         | E-Mail Address (if available)                            |                          |

## **Section II - Ownership Information**

| 4. |   |
|----|---|
|    | All of the information furnished in this Report is accurate as of 3/1/2016 (Date must comply with 47 C.F.R. Section |
|    | 73.3615(d), i.e., information must be current within 60 days of filing of this report, when 4(a) below is checked.) |
|    |   |
|    | This Report is filed for <i>(check one)</i>   |
|    | a.   Biennial  b.   Transfer of Control or Assignment of  c.   Other  |
|    | License/Permit  |
|    | d. C Amendment to pending application   |

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|    | for the following stations:   |                                  |                 |                                  |   |                                 |
|----|---|----------------------------------|-----------------|----------------------------------|---|---------------------------------|
|    | [Enter Station Information]   |                                  |                 |                                  |   |                                 |
|    | Station List  |                                  |                 |                                  |   |                                 |
|    | This Report is filed for  | the following stat               | tions:          |                                  |   |                                 |
|    | Call Letters  | Facility ID N                    | lumber          | Location                         | on (City/State)                                 | Class of service                |
|    | WMKY  | 43765                            |                 | MOREHEAD KY                      |   | FM                              |
|    |   |                                  |                 | 1                                |   |                                 |
|    | Call Letters  | Facility ID N                    | lumber          |                                  | on (City/State)                                 | Class of service                |
|    | W202BH  | 88510                            |                 | INEZ KY                          |   | TX                              |
|    |   | ing entity with a mall respond.) |                 |                                  | R. Section 73.3613. (Or wise exercises de facto |                                 |
|    | Contracts/Instruments Information  List all contracts and other instruments required to be filed by 47 C.F.R. Section 73.3613. (Only licensees, permittees, or a reporting entity with a majority interest in or that otherwise exercises de facto control over the subject shall respond.) |                                  |                 |                                  |   |                                 |
|    | Description of Contrac  | ct or Instrument                 |                 | person or tion with whom is made | Date of Execution (mm/dd/yyyy)                  | Date of Expiration (mm/dd/yyyy) |
|    | NETWORK AFFILIA   | ATION                            | NATIO1<br>RADIO | NAL PUBLIC                       | 7/1/1980  | 9/30/2016                       |
|    | Description of Contract or Instrument  Name of person or organization with whom contract is made  Date of Execution (mm/dd/yyyy)  Date of Expiration (mm/dd/yyyy)   |                                  |                 |                                  |   |                                 |
|    | NETWORK AFFILIA   | ATION                            | II              | CRADIO<br>NATIONAL               | 7/1/1982  | 6/30/2016                       |
| _  |   |                                  |                 |                                  |   |                                 |
| 5. | Is the governing board directly or indirectly under the control of another entity?  |                                  |                 |                                  |   |                                 |
|    | If Yes, is a separate FCC Form 323-E submitted for such entity?   |                                  |                 |                                  |   |                                 |
| 7. | List officers, members of governing board, and holders of 1% or more ownership interest, if any. Use one column for each individual or entity. Attach supplemental pages, if necessary.  [Enter Owner Information]  |                                  |                 |                                  |   |                                 |
|    | Owner Information   |                                  |                 |                                  |   |                                 |
|    | List officers, members of governing board, and holders of 1% or more ownership interest, if any. Use one column for each individual or entity. Attach supplemental pages if necessary.  (Read carefully - The numbered items below refer to line numbers in the following table.)           |                                  |                 |                                  |   |                                 |

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a. Name and address of officer, member of governing board, and holders of 1% or more ownership interest (if other than individual also show name, address and citizenship of natural person authorized to vote the interest). List officers first, then board members, and thereafter, holders of 1% or more ownership interest, if any.

- b. Citizenship.
- c. Office held.
- d. Percent of interest held.
- e. Principal profession or occupation.
- f. By whom appointed or elected.
- g. Existing interests in any other broadcast station, including the nature and size of such interests.

| a. Name and Address.                   | AUSTIN G. CASEBOLT, 203A ADRON DORAN UNIVERSITY CENTER, MOREHEAD STATE UNIVERSITY, MOREHEAD, KY 40351 |
|--|---|
| b. Citizenship.                        | US  |
| c. Office held.                        | MEMBER  |
| d. Percent of interest held.           | 0   |
| e. Principal profession or occupation. | STUDENT REPRESENTATTIVE   |
| f. By whom appointed or elected.       | STUDENT BODY  |
| g. Existing interests                  | NONE  |

| a. Name and Address.                   | ERIC E. HOWARD, 1145 WINTER HAVEN WAY,<br>LEXINGTON, KY 40509 |
|--|---|
| b. Citizenship.                        | US  |
| c. Office held.                        | MEMBER  |
| d. Percent of interest held.           | 0   |
| e. Principal profession or occupation. | HUMAN RESOURCES MANAGER                                       |
| f. By whom appointed or elected.       | KENTUCKY GOVERNOR   |
| g. Existing interests                  | NONE  |

| a. Name and Address.                   | PAUL C. GOODPASTER, 114 W MAIN STREET, MOREHEAD, KY 40351 |
|--|---|
| b. Citizenship.                        | US  |
| c. Office held.                        | CHAIR   |
| d. Percent of interest held.           | 0   |
| e. Principal profession or occupation. | BANK OFFICER  |
| f. By whom appointed or elected.       | KENTUCKY GOVERNOR   |
| g. Existing interests                  | NONE  |

| II I            | WAYNE M. MARTIN, 385 BOONE AVE, WINCHESTER, KY 40391 |
|-----------------|--|
| b. Citizenship. | US   |
| c. Office held. | MEMBER   |
|                 |  |

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| d. Percent of interest held.           | 0                     |
|--|-----------------------|
| e. Principal profession or occupation. | TELEVISION CONSULTANT |
| f. By whom appointed or elected.       | GOVERNOR OF KENTUCKY  |
| g. Existing interests                  | NONE                  |

| 7.7                                    |  |
|--|--|
| a. Name and Address.                   | CRAIG PREECE, P.O. BOX 190, LOVELY, KY 41231 |
| b. Citizenship.                        | US   |
| c. Office held.                        | MEMBER                                       |
| d. Percent of interest held.           | 0  |
| e. Principal profession or occupation. | CHIEF FINANCIAL OFFICER                      |
| f. By whom appointed or elected.       | GOVERNOR OF KENTUCKY                         |
| g. Existing interests                  | NONE   |

| a. Name and Address.                   | KATHY WALKER, P.O. BOX 1718, PAINTSVILLE, KY 41240 |
|--|--|
| b. Citizenship.                        | US   |
| c. Office held.                        | MEMBER   |
| d. Percent of interest held.           | 0  |
| e. Principal profession or occupation. | CHIEF EXECUTIVE OFFICER                            |
| f. By whom appointed or elected.       | GOVERNOR OF KENTUCKY                               |
| g. Existing interests                  | NONE   |

| a. Name and Address.                   | PATRICK E. PRICE, 130 WILLIAM STREET,<br>FLEMINGSBURG, KY 41041 |
|--|---|
| b. Citizenship.                        | US  |
| c. Office held.                        | MEMBER  |
| d. Percent of interest held.           | 0   |
| e. Principal profession or occupation. | ATTORNEY  |
| f. By whom appointed or elected.       | GOVERNOR OF KENTUCKY  |
| g. Existing interests                  | NONE  |

| a. Name and Address.                   | ROYAL BERGLEE, UPO 0593, MOREHEAD STATE<br>UNIVERSITY, MOREHEAD, KY 40351 |
|--|---|
| b. Citizenship.                        | US  |
| c. Office held.                        | FACULTY REGENT  |
| d. Percent of interest held.           | 0   |
| e. Principal profession or occupation. | ACADEMIC  |

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| elected.                               | NONE  |
|--|---|
| g. Existing interests                  | NONE  |
| a. Name and Address.                   | DR. KEVIN W. PUGH, 110 GRANDVIEW DRIVE, PIKEVILLE, KY 41501                               |
| b. Citizenship.                        | US  |
| c. Office held.                        | MEMBER  |
| d. Percent of interest held.           | 0   |
| e. Principal profession or occupation. | SURGEON   |
| f. By whom appointed or elected.       | GOVERNOR OF KENTUCKY  |
| g. Existing interests                  | NONE  |
|  |   |
| a. Name and Address.                   | SHARON S. REYNOLDS, 202 HOWELL-MCDOWELL,<br>MOREHEAD STATE UNIVERSITY, MOREHEAD, KY 40351 |
| b. Citizenship.                        | US  |
| c. Office held.                        | SECRETARY   |
| d. Percent of interest held.           | 0   |
| e. Principal profession or occupation. | STAFF   |
| f. By whom appointed or elected.       | MOREHEAD STATE UNIVERSITY   |
| g. Existing interests                  | NONE  |
|  |   |
| a. Name and Address.                   | SHANNON L. HARR, GINGER HALL 901, MOREHEAD STAT<br>UNIVERSITY, MOREHEAD, KY 40351         |
| b. Citizenship.                        | US  |
| c. Office held.                        | MEMBER  |
| d. Percent of interest held.           | 0   |
| e. Principal profession or occupation. | UNIVERSITY STAFF  |
| f. By whom appointed or elected.       | STAFF OF UNIVERSITY   |
| g. Existing interests                  | NONE  |
|  |   |
| a. Name and Address.                   | DEBORAH H. LONG, C/O DUDLEY'S ON SHORT, 259 W. SHORT STREET, LEXINGTON, KY 40507          |
| b. Citizenship.                        | US  |
| c. Office held.                        | MEMBER  |
| d. Percent of interest held.           | 0   |
| e. Principal profession or occupation. | BUSINESS OWNER  |
| *                                      |   |

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| elected.                               |  |
|--|--|
| g. Existing interests                  | NONE   |
|  |  |
| a. Name and Address.                   | BETH PATRICK, 305 HOWELL-MCDOWELL, MOREHEAD STATE UNIVERSITY, MOREHEAD, KY 40351 |
| b. Citizenship.                        | US   |
| c. Office held.                        | TREASURER  |
| d. Percent of interest held.           | 0  |
| e. Principal profession or occupation. | MSU CHIEF FINANCIAL OFFICER  |
| f. By whom appointed or elected.       | MOREHEAD STATE UNIVERSITY  |
| g. Existing interests                  | NONE   |

## **SECTION III - CERTIFICATION**

I certify that I am MANAGER

(Official Title)

of WMKY-MOREHEAD STATE UNIVERSITY

(Exact legal title or name of respondent)

and that I have examined this Report and that to the best of my knowledge and belief, all statements in this Report are true, correct and complete.

(Date of certification must be within 60 days of the date shown in Question 4, Section II and in no event prior to that date.)

| Signature   | Date      |  |
|---|-----------|--|
| PAUL WILSON HITCHCOCK   | 2/26/2016 |  |
| Telephone Number of Respondent (Include area code) 6067832334 |           |  |

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

## **Exhibits**